



VFSAC

VETERANS FINANCIAL SERVICES
ADVISORY COUNCIL



4th Annual VFSAC GOLF CLASSIC

Supporting
OPERATION HOMEFRONT
Serving America's Military Families



OCTOBER 23, 2023

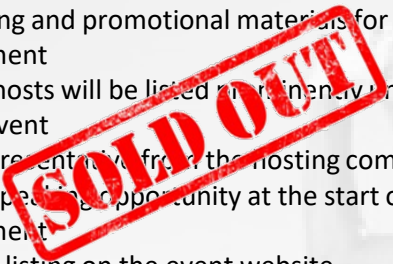
Brookhaven Country Club

Farmers Branch, Texas

SPONSORSHIP OPPORTUNITIES

TOURNAMENT CO-HOST

- Logo recognition above all other event sponsors on all marketing and promotional materials for the tournament
- The co-hosts will be listed prominently under the title of the event
- One representative from the hosting company will have a speaking opportunity at the start of the tournament
- Premier listing on the event website
- One golf foursome



SHIRT SPONSOR (1 Available) - \$23,000

- Logo placement on the golf shirts provided to all tournament participants
- Sponsor will be able to approve the design
- Premier listing on the event website
- One golf foursome

RECEPTION HOST (1 Available) - \$20,000

- Logo recognition above all other event sponsors on all marketing and promotional materials for the reception that takes place after the tournament round
- The host company will be listed prominently under the title of the reception
- One representative from the hosting company will be able to provide opening remarks at the start of the reception
- Premier listing on the event website
- Listing on the amenity document provided to all players
- One golf foursome

LUNCH SPONSORSHIP (1 Available) - \$15,000

- Logo placement on boxed lunches* provided to all tournament participants
- Premier listing on the event website
- Listing on the amenity document provided to all players
- One golf foursome

ON COURSE TEAM PHOTO (1 Available) - \$15,000

- All foursomes at the tournament will be photographed and digital copies will be shared after the event
- Logo placement on the photo along with the tournament hosts and the benefiting charity
- Listing on the amenity document provided to all players
- Premier listing on the event website
- One golf foursome

CIGAR STATION (1 Available) - \$15,000

- Logo recognition at the cigar station
- Premier listing on the event website
- Listing on the amenity document provided to all players
- One golf foursome

TROPHIES AND AWARDS (1 Available) - \$15,000

- Logo Displayed for the duration of Awards Ceremony during the reception
- A leader from the sponsor company will be involved in distributing the awards during the reception
- Premier listing on the event website
- One golf foursome

***this sponsorship can be enhanced with high-end products, at an additional price, if the sponsor is interested**

Current as of 22 September 2023



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SPONSORSHIP OPPORTUNITIES

SCORECARDS

- Logo placement on all tournament scorecards prominently placed in front carts, or on the scoring app used for the tournament
- Logo recognition on the event website
- One golf foursome

TOTE BAG

- Logo placement on the tote bag* provided to all tournament participants
- Sponsor will be able to approve the design
- Listing on the amenity document provided to all players
- Logo recognition on the event website
- One golf foursome

WATER BOTTLE (1 Available) - \$12,500

- Logo placement on the water bottles* provided to all tournament participants
- Sponsor will be able to approve the design
- Listing on the amenity document provided to all players
- Logo recognition on the event website
- One golf foursome

APPAREL CAP

- Logo placement on the tournament caps
- Sponsor will be able to approve the design
- Listing on the amenity document provided to all players
- Logo recognition on the event website
- One golf foursome

GOLF CARTS

- Logo placement on all player golf carts
- Listing on the amenity document provided to all players
- Logo recognition on the event website
- One golf foursome

BLOODY MARY BAR (1 Available) - \$10,000

- Logo recognition at the bloody mary bar open before the tournament
- Logo recognition on the event website
- Listing on the amenity document provided to all players
- One golf foursome

COFFEE STATION (1 Available) - \$10,000

- Prominent signage with sponsor logo at the coffee station during registration
- Logo recognition on the event website
- Listing on the amenity document provided to all players
- One golf foursome

BEVERAGE & SNACK STATION (2 Available) - \$10,000

- Prominent signage with sponsor logo at beverage station (one per course)
- Listing on the amenity document provided to all players
- Logo recognition on the event website
- One golf foursome

GOLF TOWEL

- Logo placement on the tournament golf towels
- Golf towels provided to all players
- Sponsor will be able to approve the design
- Listing on the amenity document provided to all players
- Logo recognition on the event website
- One golf foursome

***this sponsorship can be enhanced with high-end products, at an additional price, if the sponsor is interested**



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GOLF BALL

- Logo placement on the tournament golf balls
- Golf balls provided to all players
- Sponsor will be able to approve the design
- Listing on the amenity document provided to all players
- Logo recognition on the event website
- One golf foursome

CO-BEVERAGE CARTS

- Logo placement on all beverage cart signs (1 station per course)
- Listing on the amenity document provided to all players
- Logo recognition on the event website
- One golf foursome

GOLF "SHOTGUN" START (1 Available) - \$9,500

- One representative from the sponsoring company will provide an opening toast before the golf carts leave to play
- VFSAC will provide drinks to all golfers for the toast
- Listing on the amenity document provided to all players
- Recognition on the event website
- One golf foursome

DRIVING RANGE

- Prominent signage with sponsor logo at the driving range
- Listing on the amenity document provided to all players
- Logo recognition on the event website
- One golf foursome

PUTTING GREEN & PUTTING CONTEST

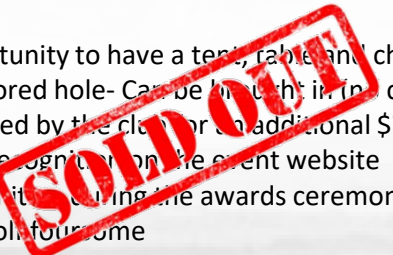
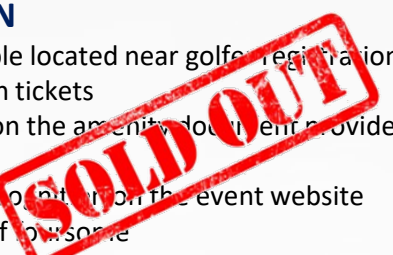
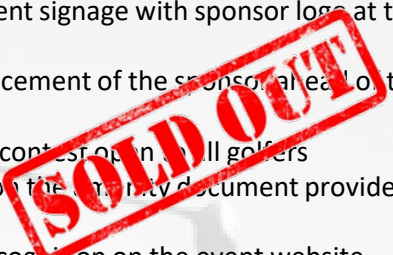
- Prominent signage with sponsor logo at the putting green
- Announcement of the sponsor at each of the putting contest
- Putting contest open to all golfers
- Listing on the amenity document provided to all players
- Logo recognition on the event website
- One golf foursome

MULLIGAN

- One table located near golfer registration to sell mulligan tickets
- Listing on the amenity document provided to all players
- Logo recognition on the event website
- One golf foursome

LONGEST DRIVE

- Prominent signage with sponsor logo at your assigned hole
- Opportunity to have a tent, table and chairs (2) at sponsored hole- Can be brought in (no cost) or provided by the club for an additional \$75 or \$175
- Logo recognition on the event website
- Recognition during the awards ceremony
- One golf foursome





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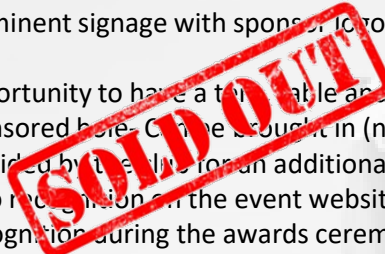
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Farmers Branch, Texas

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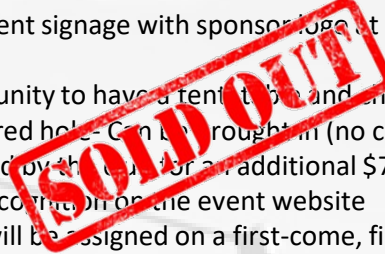
CLOSEST TO PIN

- Prominent signage with sponsor logo at your assigned hole
- Opportunity to have a tent, table and chairs (2) at sponsored hole- Can be brought in (no cost) or provided by the club for an additional \$75 or \$175
- Logo recognition on the event website
- Recognition during the awards ceremony
- One golf foursome



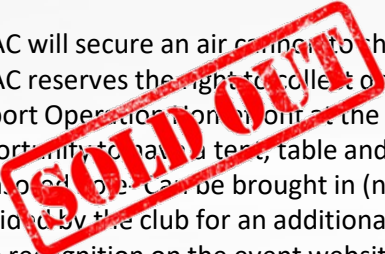
HOLE-IN-ONE

- Prominent signage with sponsor logo at your assigned hole
- Opportunity to have a tent, table and chairs (2) at sponsored hole- Can be brought in (no cost) or provided by the club for an additional \$75 or \$175
- Logo recognition on the event website
- Holes will be assigned on a first-come, first-served basis
- One golf foursome



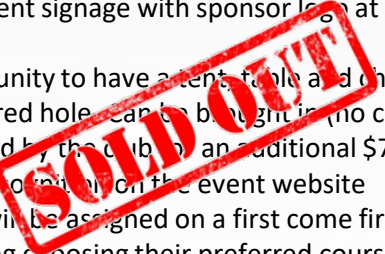
CHARITY AIR CANNON HOLE

- Prominent signage with sponsor logo at your assigned hole
- VFSAC will secure an air cannon to shoot golf balls
- VFSAC reserves the right to collect donations to support Operation Homefront at the hole
- Opportunity to have a tent, table and chairs (2) at sponsored hole- Can be brought in (no cost) or provided by the club for an additional \$75 or \$175
- Logo recognition on the event website
- Recognition during the awards ceremony
- One golf foursome



HOLE SPONSOR

- Prominent signage with sponsor logo at your assigned hole
- Opportunity to have a tent, table and chairs (2) at sponsored hole- Can be brought in (no cost) or provided by the club for an additional \$75 or \$175
- Logo recognition on the event website
- Holes will be assigned on a first come first serve basis, including choosing their preferred course



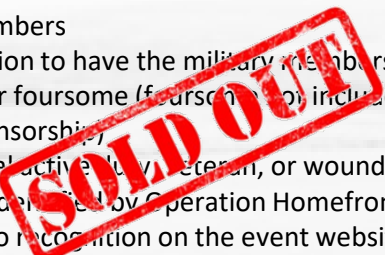
Drive Zone - Longest Drive Challenge

- Prominent signage with sponsor logo at the Drive Zone located near the driving range
- Opportunity to have a tent, table and chairs at the Drive Zone
- Logo recognition on the event website
- Recognition during the awards ceremony
- One golf foursome



SPONSOR A MILITARY TEAM TO GOLF

- Provide an "afternoon on the course" to local military members
- Option to have the military members integrated into your foursome (four person group) included in this sponsorship
- Local active duty, veteran, or wounded warriors will be identified by Operation Homefront
- Logo recognition on the event website





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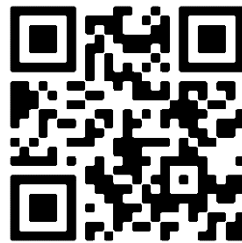
For More information on the Veterans Financial Services Advisory Council please visit:

<https://www.vetsfsac.com/>

Follow us on LinkedIn:

<https://www.linkedin.com/company/vfsac/>

If you are unable to play and would like to make a donation, scan the QR code:



To learn more about Operation Homefront visit:

<https://operationhomefront.org/>

Brookhaven Country Club 3333 Golfing Green Dr., Farmers Branch, Texas 75234

<https://www.invitedclubs.com/clubs/brookhaven-country-club>

